

EBAFOSA



ECOSYSTEM-BASED ADAPTATION FOR FOOD SECURITY ASSEMBLY

STRATEGIC AND OPERATIONAL IMPLEMENTATION STEPS OF EBAFOSA

EBAFOSA implementation is strategically categorized into 3 phases, with each subsequent phase building on a preceding one. The introductory phase is the most-crucial, ground-breaking phase, where commitment of vital stakeholders, who will be part of the backbone, foundational structure of EBAFOSA will have to be established. In implementing these phases, envisaged activities will be centered on two levels - strategic and the operational levels.

1. Introductory phase:

Phase objective: Promotion and Stakeholder Mobilization

Strategic level – key activities

- Mapping out / identifying stakeholders in each country who fit the category of delegates (as attached) and in line with articles 4(3) and 16(1) of the constitution. These should be categorized into policy level stakeholders & operational / implementation level stakeholders
- Preparing and disseminating informational & communication materials to introduce EBAFOSA to the different category of target stakeholders. This should include what EBAFOSA entails, what it aims to achieve, the roles expected of stakeholders and the benefits of membership
- Initiate membership drive
- Maximize stakeholder capacity to upscale EBA for food security

Operational level – key activities

- List and categorize key stakeholders to recruit into EBAFOSA
- In abiding by the Nairobi Action Agenda, each branch to submit the EBAFOSA constitution and other related communication material to government ministries / departments / agencies, the private sector, NGOs, CSOs, educational and research institutions and other national level stakeholders and invite stakeholders to apply for membership
- The continental secretariat share outcomes of EBAFOSA with continental &international stakeholders such as the AU / NEPAD / CAADP, other UN agencies etc. and invite stakeholders to apply for membership.
- Organizing an impactful launch and networking meeting at branch level to further explain the EBAFOSA concept and key operational documents including an overview of the constitution, the rules of procedure and criteria for membership accreditation and all mapped stakeholders should be invited. Make a compelling call for membership applications.
- All stakeholders to be encouraged to integrate EBAFOSA objectives / domesticate EBAFOSA

- objectives to be part and parcel of their own aims and objectives.
- Do write-ups on EBAFOSA and share with national branches to further clarify concept (on-going)
- National branches to continue to seek clarification from secretariat where applicable (on-going)
- Undertake Strategic promotion of EBAFOSA at branch and assembly level use digital, print and audio-visual media. Examples
- i. Digital / Social media create twitter, Facebook and LinkedIn EBAFOSA accounts and interlink them; open website; create online EBAFOSA magazine at assembly and country branch level
- ii. Print media target established food security publications and contribute articles on EBAFOSA; create newsletter/magazine on EBAFOSA at branch and continental level.
- iii. Audio-visual media branch and continental bureau and secretariat target to do interviews on radio and TV, push for stakeholder activities to be featured on relevant programmes e.g. shamba shape-up on citizen TV Kenya, food Friday on NTV Kenya etc.
- Evaluate member applications continuously as they are received

2. Growth phase

Phase objective: Momentum Building and Expansion

Strategic level activities

- Build synergy with up-coming and established continental and global initiatives aligned with EBAFOSA objectives (AU Agenda 2063, CAADP, UN bodies, SDGs)
- Build synergy with on-going stakeholder activities
- Facilitate inter and intra-country exchange of ideas and techniques / peer learning
- Developing new EBAFOSA activities
- Initiate membership confirmation and operationalization of the trust fund (Fund raising and accounts management)
- Continental and national level networking

Operational level activities

- Mapping out and reaching out to on-going initiatives by CAADP, AU Agenda 2063, and other UN agencies to implement activities jointly etc.
- Maximizing on-going stakeholder initiatives as carriers of EBAFOSA objectives by linking them to the implementation modalities of broader frameworks i.e. CAADP, AU Agenda 2063, SDGs etc.
- Develop new project proposals to target international financing e.g. GCF etc.
- Research and educational stakeholders to publish papers / articles jointly with colleagues in the AU,
 CAADP, SDGs etc. on themes surrounding EBAFOSA objectives
- Technical backstopping to on-going and new food security / climate resilience initiatives of stakeholders to ensure they build on EBAFOSA objectives
- Organize periodic peer-to-peer learning and exchange meetings bringing together all stakeholders at country branch level
- Regular branch stock-taking and networking meetings
- Open trust-fund account and share out with all branches
- Remind stakeholders of their financial obligations and enforce

- Assembly secretariat to periodically publish EBAFOSA accounts

3. Maturity Phase

Phase objective: Maintaining Momentum, Achieving a Self-Sustaining, and self-Generating Assembly in terms of Ideas & Finances

Strategic level activities

- Maintain established partnerships with stakeholders and initiatives primarily with governments, continental and global frameworks e.g. CAADP, AU Agenda 2063, SDGs etc.
- Build partnerships with up-coming continental and global initiatives on food security, climate change, and inclusive economic growth.
- Enhancing branch technical and financial capacity
- Accounts management
- Financial management invest trust funds to high yielding sectors and instruments; acquire fixed and current assets
- Expanding to newer geographical locations
- Maintain a cutting edge in researching and disseminating newer techniques
- Monitoring and evaluation

Operational level activities

- Continue to produce joint publications with key stakeholders e.g. CAADP, AU, SDGs etc.
- Continue to organize branch level and continental networking and peer learning forums
- Develop and implement joint activities with CAADP, AU, SDGs frameworks.
- Assembly secretariat to periodically publish EBAFOSA accounts
- Technical backstopping of planned and ongoing EBA for Food Security initiatives
- Financial backstopping of planned and ongoing EBA for Food Security initiatives disseminate funds in accordance with RULES OF PROCEDURE RULE 36
- Assembly secretariat to invest trust funds into high yielding sectors and instruments e.g. real estate; stock & money markets etc.
- Organize periodic peer-to-peer learning and exchange meetings at continental level fostering participation of all branches
- Periodic continental stock-taking and networking workshops

NOTES:

- Membership recruitment at branch level should be a continuous process
- Member evaluation should be a continuous process undertaken as applications are received.
- Membership confirmation modalities (meaning calling for and receipting membership fees) should only start at phase 2 growth phase, with operationalization of the trust fund and thereafter be continuous as applications are received.